

THE CARDUS INSTITUTE

consolidated
financial statements

>YEAR ENDED DECEMBER 31, 2014

MAC LLP
CHARTERED PROFESSIONAL ACCOUNTANTS

THE CARDUS INSTITUTE >

consolidated financial statements

>YEAR ENDED DECEMBER 31, 2014

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INDEPENDENT AUDITOR'S REPORT

To the Members of The Cardus Institute:

Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of The Cardus Institute, which comprise the consolidated statement of financial position as at December 31, 2014, and the consolidated statement of operations, consolidated statement of changes in net assets and consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Canadian generally accepted accounting principles and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many similar charitable organizations, The Cardus Institute derives revenue from donations from interested persons, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization. Therefore, we were not able to determine whether any adjustments might be necessary to donation revenues, excess of revenues over expenses, and cash flows from operations for the year ended December 31, 2014 and December 31, 2013, and current assets and net assets as at December 31, 2014 and December 31, 2013.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the "Basis for Qualified Opinion" paragraph, the financial statements present fairly, in all material respects, the financial position of The Cardus Institute as at December 31, 2014 and December 31, 2013, and the results of its operations and its cash flows for the years ended December 31, 2014 and December 31, 2013 in accordance with Canadian accounting standards for not-for-profit organizations.

Waterloo, Ontario
June 12, 2015

MAC LLP.

LICENSED PUBLIC ACCOUNTANTS
CHARTERED PROFESSIONAL ACCOUNTANTS

consolidated statement of financial position

>DECEMBER 31, 2014

| | 2014 | 2013 |
|--|---------------------|---------------------|
| <i>assets</i> | | |
| current | | |
| Cash | \$ 412,017 | \$ 370,113 |
| Accounts receivable | 122,313 | 31,938 |
| Government remittances recoverable | 20,839 | - |
| Prepaid expenses | <u>25,409</u> | <u>47,431</u> |
| | 580,578 | 449,482 |
| capital assets (Note 3) | <u>701,896</u> | <u>612,931</u> |
| | <u>\$ 1,282,474</u> | <u>\$ 1,062,413</u> |
| <i>liabilities</i> | | |
| current | | |
| Bank loan (Note 4) | \$ 11,500 | \$ - |
| Accounts payable and accrued liabilities | 285,628 | 132,817 |
| Government remittances payable | - | 453 |
| Deferred revenue (Note 5) | 145,088 | 149,875 |
| Current portion of long term debt | <u>309,000</u> | <u>309,000</u> |
| | <u>751,216</u> | <u>592,145</u> |
| <i>net assets</i> | | |
| Invested in capital assets | 392,897 | 303,932 |
| Unrestricted net assets | <u>138,361</u> | <u>166,336</u> |
| | <u>531,258</u> | <u>470,268</u> |
| | <u>\$ 1,282,474</u> | <u>\$ 1,062,413</u> |

Approved on behalf of the board:

Director_____
Director

THE CARDUS INSTITUTE >

consolidated statement of changes in net assets

>YEAR ENDED DECEMBER 31, 2014

| | invested in | | 2014 | 2013 |
|--|-------------------|-------------------|-------------------|-------------------|
| | capital assets | unrestricted | total | total |
| balance, beginning of year | \$ 303,932 | \$ 166,336 | \$ 470,268 | \$ 461,729 |
| Excess (deficiency) of revenue over expenses for year | (23,844) | 84,834 | 60,990 | 8,539 |
| Investment in capital assets | <u>112,809</u> | <u>(112,809)</u> | <u>-</u> | <u>-</u> |
| balance, end of year | <u>\$ 392,897</u> | <u>\$ 138,361</u> | <u>\$ 531,258</u> | <u>\$ 470,268</u> |

THE CARDUS INSTITUTE >

consolidated statement of operations

>YEAR ENDED DECEMBER 31, 2014

| | 2014 | 2013 |
|---|------------------|------------------|
| revenue | | |
| Donations | \$ 1,728,660 | \$ 1,446,465 |
| Activity income | 796,241 | 683,165 |
| Reimbursements | 5,214 | 7,947 |
| Rental income | 57,318 | 58,189 |
| Foreign exchange gain (loss) | <u>(25,633)</u> | <u>(7,472)</u> |
| | <u>2,561,800</u> | <u>2,188,294</u> |
| expenses | | |
| Amortization | 23,844 | 18,086 |
| Bank charges and interest | 21,927 | 23,732 |
| Event expenses | 172,091 | 131,374 |
| Human resources | 1,625,725 | 1,472,030 |
| Interest on long term debt | 9,270 | 9,270 |
| Marketing and promotion | 177,229 | 157,036 |
| Meals and entertainment | 31,291 | 23,218 |
| Meeting expenses | 6,079 | 7,940 |
| Office expenses and miscellaneous | 100,889 | 71,992 |
| Professional fees | 20,065 | 20,918 |
| Rent and utilities | 57,934 | 51,715 |
| Telecommunications | 19,664 | 16,992 |
| Travel | <u>234,802</u> | <u>175,452</u> |
| | <u>2,500,810</u> | <u>2,179,755</u> |
| excess of revenue over expenses for year | \$ <u>60,990</u> | \$ <u>8,539</u> |

consolidated statement of cash flows

>YEAR ENDED DECEMBER 31, 2014

| | 2014 | 2013 |
|--|--------------------------|--------------------------|
| operating activities | | |
| Excess of revenue over expenses for year | \$ 60,990 | \$ 8,539 |
| Adjustments for: | | |
| Amortization | <u>23,844</u> | <u>18,086</u> |
| | 84,834 | 26,625 |
| Changes in non-cash working capital: | | |
| Increase in accounts receivable | (90,375) | 7,801 |
| Decrease in prepaid expenses | 22,022 | (43,864) |
| Increase in government remittances receivable | (21,292) | 14,488 |
| Increase in accounts payable and accrued liabilities | 152,811 | 96,907 |
| Decrease in deferred revenue | <u>(4,787)</u> | <u>(180,125)</u> |
| | <u>143,213</u> | <u>(78,168)</u> |
| financing activities | | |
| Change in short-term loan balance | <u>11,500</u> | <u>-</u> |
| investing activities | | |
| Purchase of capital assets | <u>(112,809)</u> | <u>(37,670)</u> |
| Net change in cash for the year | 41,904 | (115,838) |
| Cash balance, beginning of year | <u>370,113</u> | <u>485,951</u> |
| cash balance, end of year | <u>\$ 412,017</u> | <u>\$ 370,113</u> |

1. purpose of organization

Drawing on more than 2000 years of Christian social thought, the mission of The Cardus Institute, the “Organization”, is to perform research and education in the renewal of North American social architecture; to, for the common good, enrich and challenge public debate through research, events and publications. The Organization operates in Canada and is incorporated under the Ontario Corporations Act as a not-for-profit organization. The Organization is a Registered Charitable Organization for Canadian Income Tax purposes.

2. significant accounting policies

Basis of Accounting - These consolidated financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. The Organization also issues non-consolidated financial statements. Both financial statements are prepared for general purposes.

Principles of Consolidation - The consolidated financial statements include the accounts of The Cardus Institute, Cardus, Inc. US, formerly Work Research Foundation US, a controlled US-based non-profit organization, as well as Work Research Supporters Inc. (WRS), a controlled Canadian-based not-for-profit corporation and its subsidiary Big Road Partners Inc, a Canadian-based for-profit corporation. Cardus, Inc. and WRS are both controlled by virtue of a common Board of Directors. Inter-company accounts and transactions have been eliminated.

Revenue Recognition - The Organization follows the deferral method of accounting for revenue. Unrestricted contributions are recognized as revenue when received. Restricted contributions are recognized as revenue when the related expense is incurred.

Activity income is recognized as project milestones are achieved. The unearned portion of retainers received are classified as deferred revenue.

Rental income is recognized on a monthly basis as the rent becomes due.

Financial Instruments

Measurement - The Organization initially measures its financial assets and liabilities at fair value. The Organization subsequently measures all its financial assets and financial liabilities at amortized cost. Changes in fair value are recognized in the statement of operations.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, and long term debt.

The Organization has not designated any financial asset or financial liability to be measured at fair value.

notes to consolidated financial statements

>DECEMBER 31, 2014

Impairment - Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized as operating cost. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized as income from operations.

Capital Assets and Amortization - Capital assets are recorded at cost. Amortization is provided in the accounts using the following methods and annual rates:

| Asset | Method | Period |
|------------------------|---------------|----------|
| Building | Straight line | 25 years |
| Computer equipment | Straight line | 3 years |
| Furniture and fixtures | Straight line | 5 years |

Capital assets acquired during the year are amortized at one half the above annual rates.

Contributed Materials and Services - Volunteers contribute their time to assist the Organization in carrying out its service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

The Organization receives contributed materials, the fair value of which may or may not be reasonably determinable. Contributed materials are recognized as donations when fair value can be determined. No contributed materials were recognized as donation revenue during the year.

Disclosure and Use of Estimates - The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. These estimates are reviewed periodically, and as adjustments become necessary, they are reported in earnings in the period in which they become known.

Estimates are used when accounting for certain items such as revenues, allowance for doubtful accounts, useful lives of capital assets and asset impairments.

3. capital assets

| | cost | accumulated amortization | net 2014 | net 2013 |
|------------------------|-------------------|-----------------------------|-------------------|-------------------|
| Land | \$ 150,000 | \$ - | \$ 150,000 | \$ 150,000 |
| Building | 565,520 | 58,211 | 507,309 | 450,385 |
| Computer equipment | 39,113 | 29,847 | 9,266 | 7,645 |
| Furniture and fixtures | <u>58,750</u> | <u>23,429</u> | <u>35,321</u> | <u>4,901</u> |
| | <u>\$ 813,383</u> | <u>\$ 111,487</u> | <u>\$ 701,896</u> | <u>\$ 612,931</u> |

notes to consolidated financial statements

>DECEMBER 31, 2014

4. bank loan

The Organization has a \$350,000 line of credit bearing interest on drawn amounts at prime plus 2.25% secured by a general security agreement over the assets of the Organization.

5. deferred revenue

During the year, the Organization received funds from interested parties to support specific projects. The following reflects the continuity of the funds received and the amounts deferred to future periods:

| | 2014 | 2013 |
|---|------------------|-------------------|
| Balance, beginning of year | \$ 149,875 | \$ 330,000 |
| Amounts received designated for specific projects | - | 9,875 |
| Amounts recognized as revenue in the year | <u>(149,875)</u> | <u>(190,000)</u> |
| Balance, end of year | <u>\$ -</u> | <u>\$ 149,875</u> |

6. long term debt

First mortgage currently bearing interest at 3% - interest only payments - interest is fixed quarterly based on market conditions, secured by land and building with a carrying value of \$657,309. Subject to a 75 day demand provision, the mortgage is renewable for four successive one year terms ending August 31, 2015.

| | 2014 | 2013 |
|----------------------------------|----------------|----------------|
| | \$ 309,000 | \$ 309,000 |
| Less portion due within one year | <u>309,000</u> | <u>309,000</u> |
| | <u>\$ -</u> | <u>\$ -</u> |

7. financial instruments

Risk management - The significant risks to which the Organization is exposed are credit risk, interest rate risk, currency risk and liquidity risk.

Credit risk - The Organization provides credit in the normal course of operations. Credit risk is minimized through progress billings and the use of retainers.

Interest rate risk - Long term debt bears interest at a variable rate. The variable rate debt is renewable in one year increments. Consequently, the long term debt risk exposure is minimal.

Currency Risk - Some assets, liabilities, revenues and expenses are exposed to foreign exchange fluctuations. As at December 31, 2014, cash, accounts receivable, accounts payable and accrued liabilities of \$168,055 \$254 and \$127,708 respectively (2013 - \$176,694, \$224 and \$57,247) are denominated in US dollars.

Liquidity Risk - Liquidity risk is the risk that the Organization will not be able to meet its obligations associated with financial liabilities. Cash flow from operations provides a substantial portion of the Organization's cash requirements. Additional cash requirements are met with the use of the available operating line of credit and bank borrowings under long term credit arrangements. The available operating line of credit provides flexibility in the short term to meet operational needs and bridge long term financing. The Organization's borrowing arrangements are concentrated with a single Canadian financial institution.