

# WHO CHOOSES ALBERTA INDEPENDENT SCHOOLS AND WHY?

## FAST FACTS

Alberta independent schools teach more than 33,000 students—an increase of 50% over the last 25 years. It is a growing sector.

The top 3 reasons parents send their kids to an independent school in Alberta:

1. The school offers a **supportive, nurturing environment**.
2. The school is **safe**.
3. The school **instills confidence** in students.

**BELOW AVERAGE INCOMES** | Alberta independent school families are 1.3 times more likely to earn **less than \$90,000** per year—well below the provincial couple-family household median of \$108,760 per year.

**FINANCIAL SACRIFICE** | 88% of independent school parents have made **financial sacrifices to afford** the cost of schooling. On average, they pay \$4,000 in tuition per student, per year.

**LIFESTYLE CHANGE** | More than one in five independent school parents have made **major financial changes** to afford the cost of educating their children.

86% of independent school parents **participate in every municipal, provincial, and federal election** – a rate far higher than Albertans' typical participation rate.

Read the full report online:

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